

Essay Pitch Letter Guidelines

Please include the following information in your pitch letter:

Elevator Pitch

A one-line description that encapsulates the key message of the essay.

Summary

A detailed 1-2 paragraph description of the e essay, including your approach, main arguments and the areas that will be discussed. This needs to be clear and informative, and should include your rationale for writing the essay: what drew you to this subject, why this needs to be addressed etc.

Guidance

Make sure the essay clearly fits the subject of Taboo – if you believe you have taken an unconventional approach to the theme, make this clear in your pitch.

Read around your topic. Make sure you are pitching something new that provides fresh insight and adds to the conversation.

Make sure to write a detailed pitch even if you already have a completed draft.

Let us know if you have particular expertise in the subject area.

Author details

Include your title, full name (as you would like to be credited) and affiliation/job title. Also provide a short biographical note (up to 50 words).